

# Annual Report

of the National Center for Non-Profit Sector

20  
24

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المركز الوطني لتنمية  
القطاع غير الربحي  
National Center for  
Non-Profit Sector



“



“What distinguishes this country is the keenness of its leaders to encourage and promote good deeds. The actions of the charitable institutions in various fields, whether bearing the names of the kings of this country or others, is but one aspect of the honorable facets of our nation”

---

**Custodian of the Two Holy Mosques**

**King Salman bin Abdulaziz Al Saud**

“



“We view the non-profit sector as a crucial sector in supporting the progress of education, culture, healthcare, and research. **We will heavily rely on the non-profit sector**”

---

**His Royal Highness Prince**

**Mohammed bin Salman bin Abdulaziz  
Al Saud**

**Crown Prince and Prime Minister**

01

# Introduction



“

## Address by His Excellency the Minister of Human Resources and Social Development



**Eng. Ahmad bin Sulaiman Al Rajhi**

**Chairman of the Board**

With the support and guidance of the Custodian of the Two Holy Mosques, King Salman bin Abdulaziz Al Saud, and His Royal Highness the Crown Prince and Prime Minister, Prince Mohammed bin Salman bin Abdulaziz Al Saud, the non-profit sector has witnessed rapid growth. This growth has enabled the sector to contribute to the achievement of the targets of Saudi Vision 2030, positioning it as one of the developmental success stories being witnessed and recounted in our ambitious nation.

As we aspire to continue the sector's journey in a manner that deepens its social and economic impact, we have taken stock of our developmental achievements. The year 2024 was replete with various accomplishments for the sector, most notably the attainment of one million volunteers. This achievement, and the support of our leadership, was realized prior to the year 2030. This means achieving the target six years ahead of the Vision's timeline, which underscores the vibrant and proactive society we are privileged to have in our esteemed nation, a society that eagerly extends its generosity and diligently engages in benevolent endeavors.

Under the auspices of our leadership, the role of the non-profit sector has expanded significantly in developmental domains. Notable milestones in this sector's growth include the Custodian of the Two Holy Mosques' approval of the bylaw of the King Salman Foundation, the launch of the Riyadh Foundation by His Royal Highness the Crown Prince and Prime Minister, and the issuance of a royal order approving the law approving the transformation of King Khaled Eye

Specialist Hospital and Research Center, into an independent, specialized, non-profit institution. The sector has also received commendation from the Council of Ministers for its remarkable growth in supporting health, education, and research initiatives. This recognition is a source of pride and a catalyst propelling us to achieve even greater objectives in the sector's development and the activation of its role.

In consideration of the Center's objectives as stipulated in its regulatory resolution, particularly with regard to the integration of governmental efforts in providing licensing services to non-profit organizations, we have, succeeded in expanding the number of non-profit organizations at a growth of 252.76%, with a total number of non-profit organizations 5,700. Concurrently, there has been a significant increase in the number of government entities contributing to the sector's development, now totaling 30 governmental entities in the year 2024. We extend our sincerest gratitude and appreciation to the Custodian of the Two Holy Mosques and His Royal Highness the Crown Prince and Prime Minister, I also express my thanks to my colleagues on the Board of Directors of the National Center for the Non-Profit Sector, its staff, and all those working in the sector for their diligent efforts in achieving a prosperous economy that complements the national development landscape of the Kingdom of Saudi Arabia.

“

## | Address by the CEO



**Mr. Ahmed bin Ali Al Suwailem**

**CEO**

Within the framework of the national development witnessed in the Kingdom across various sectors, the non-profit sector emerges as a pivotal enabler, contributing to the realization of the Saudi Vision 2030 targets. In this context, I extend my sincere gratitude and appreciation to the Custodian of the Two Holy Mosques, King Salman bin Abdulaziz Al Saud, and to His Royal Highness the Crown Prince and Prime Minister, Prince Mohammed bin Salman bin Abdulaziz Al Saud, for the empowerment and patronage bestowed upon the non-profit sector, which has facilitated significant developmental acceleration in the year 2024.

We have successfully achieved a number of strategic targets for the non-profit sector, including an increase in the percentage of specialized non-profit organizations supporting developmental priorities, which reached 92.29%, thereby exceeding the targeted value of 76% for the same year. Furthermore, with regard to the beneficiary satisfaction rate concerning the services provided by non-profit organizations, our aim was to achieve an 85% increase. We have attained a rate of 88.26%, surpassing the targeted value for the year 2024.

In the context of the Center's ongoing efforts to develop the non-profit sector in collaboration with government entities, we have successfully streamlined the operations and licensing procedures for non-profit organizations, reducing the time required to finalize the establishment of a non-profit organization or to no more than 20 days.

Among the accomplishments of this collaboration is the reduction of the average number of working days required for technically supervising entities to authorize programs and activities, which now does not exceed 8 working days. Furthermore, within the framework of facilitating operations for non-profit organizations: we have added to the list of achievements the issuance of over 6,000 fundraising licenses by the end of 2024, to more than 2,000 civil associations, and within a period not exceeding two working days.

This growth and excellence in performance has been accompanied by substantial support for the non-profit sector across various functions and needs, including the support provided by the Associations Support Fund. We have been able to support more than 1,720 civil associations across all regions of the Kingdom, with an estimated value of 549 million riyal.

I also express my gratitude to His Excellency the Minister of Human Resources and Social Development, Engineer Ahmed bin Sulaiman Al Rajhi, Chairman of the Board of Directors of the National Center for Non-Profit Sector, and I thank the members of the Center's Board of Directors, its staff, and all workers in the sector for their continuous efforts in achieving the development of the non-profit sector and enabling it to contribute to the realization of national targets.



## Definitions

### Report

Annual Report of the National Center for Non-Profit Sector

### Non-profit Sector

A range of civil activities, volunteer services, non-profit organizations that aim to achieve charitable purposes, solidarity, cooperation, or social cooperation, or other objectives of general public or specific benefit

### Non-Profit Organizations

Any non-governmental groups or established for a definite or indefinite period and dedicated to fulfilling a non-profit purpose

### Technical Supervisory Units

Departments within government entities that oversee non-profit organizations whose activities fall within its jurisdiction. These units were established pursuant to Royal Order No. (55190) dated 28/11/1438 AH to exercise technical supervision as defined in the fifth article of Law of Civil Associations and Foundations issued by Royal Decree No. (M/8) dated 19/2/1437 AH, and Council of Ministers Resolution No. (457) dated 22/8/1439 AH

### Governance of Organizations

Providing laws, frameworks, and mechanisms that regulate the relationship between stakeholders within the organization, preserve their to make participatory resolutions that serve the supreme interests of the organization and assist in achieving its objectives through fairness, responsibility, transparency, and accountability

### Government Outsourcing

The process of transferring the provision of government services from the public sector to the non-profit sector. This is typically done through a contractual relationship between the government and the non-profit sector for the implementation and operation of services directed towards the community on behalf of the government entity

### Center

National Center for Non-Profit Sector

### Registration and Licensing

Issuing necessary licenses and permits for non-profit sector organizations as per the relevant laws and regulations, in coordination with the competent authority and supervisory under their jurisdiction the activities of these organizations fall.

### Civil Association

a civil association is any non-profit group which is organized for a definite or indefinite period, comprising natural or corporate persons, or both, for philanthropic or cooperative purposes

### Civil Foundations

a Civil Foundation is any non-profit entity established for a definite or indefinite period, by one or more natural or corporate persons, or both, for public benefit or the benefit of a specific group; and funded by funds allocated by its founder(s) as well as endowments, grants, and bequests.

### Family Funds

Non-profit civil foundations established with the aim of strengthening family bonds, fostering a spirit of unity and mutual support among members of the same family, and organizing acts of kindness within the family

### Stakeholders

Individuals and organizations within the community who have a relationship with the services and products of the non-profit sector. This includes non-profit organizations themselves, donors, volunteers, employees, and beneficiaries of the services

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# Introduction



On 11/08/1440 AH, corresponding to 17/04/2019 AD, Council of Ministers Resolution No. (459) was issued, establishing the National Center for Non-Profit Sector



On 20/10/1442 AH, corresponding to 01/06/2021 AD, Council of Ministers Resolution No. (618) was issued, approving the organization of the National Center for Non-Profit Sector



Subject to its organization resolution, the Board of Directors of the National Center for Non-Profit Sector shall be composed of 13 members representing various government, private, and non-profit entities, and be chaired by the Minister of Human Resources and Social Development. The Board of Directors serves as the highest authority of the Center that oversees and manages its affairs, and making all the necessary resolutions within the framework of its organizational provisions. The board carries out specifically 16 functions according to the authority entrusted to it by the Center.

# Center's Board of Directors (First Term)



## Chairman of the Board

**HE Eng. Ahmed bin Sulaiman Al Rajhi**  
Minister of Human Resources and Social Development



Representative of the Ministry of Human Resources and Social Development  
**Mr. Ahmed bin Saleh Al Majed**  
Deputy Minister of Community Development



Representative of the Ministry of Interior  
**Colonel Eng. Mohammed bin Saud Al Bishi**  
Chief Executive Officer of Expenditure Efficiency and Non-oil revenue Office



Representative of the Ministry of Finance  
**Dr. Abdullah bin Abdul Rahman Al Namla**  
Advisor to the Minister



Representative of the Ministry of Commerce  
**H.E. Mr. Abdulaziz bin Saud Al Duham**  
Assistant Minister



Representative of the General Authority of Awqaf  
**Mr. Emad bin Saleh Al Kharashi**  
Governor of the Authority



Representative of civil associations  
**Mr. Saadoun bin Saad Al Saadoun**  
Chairman of the Board of Directors of the Council of civil associations



Representative of civil associations  
**Mr. Abdullah bin Rashid Al Khalidi**  
General Manager of the Charitable Association for Orphan Care "Bena"



Representative of Civil Civil Foundations  
**Mr. Abdullah bin Salem bin Mahfouz**  
Chairman of the Board of Trustees of the Salem Bin Mahfouz Foundation (SBMF)



Representative of Cooperative Associations  
**Mr. Saud bin Abdulaziz Al Juwair**  
Chairman of the Board of Directors of the Nahhal Cooperative Association



Representative of Private Sector  
**Mr. Saeed bin Ahmed Basmah**  
Member of the Board of Directors of the Basamh Group



Experienced and Specialized Representative  
**H.E. Princess Haifa bint Abdulaziz Al Mokran**  
Ambassador of the Custodian of the Two Holy Mosques to the Kingdom of Spain and the Principality of Andorra



Experienced and Specialized Representative  
**Eng. Faisal bin Saifuddin Al Samnodi**  
Chairman of the Board of Directors of Al-Mawaddah Association

\* The Council of Ministers' approval was issued to form the members of the Center's Board of Directors for the second term on March 11, 2025



## Activities of the Center's Board of Directors and its Subsidiary Committees for the year 2024

### Activities of the Board

3

Meetings

61

Resolutions Issued

59

Topics

8

Minutes by Circulation


> The Center's Board of Directors **comprises three committees**, structured as follows

	Executive	Audit	Nominations and Remunerations
Meetings	9	5	4
Recommendations and Resolutions Issued	65	24	14
Number of Topics	59	19	11
Minutes by Circulation	5	4	3



## Executive Summary

### > Key Performance Indicators (KPIs) for the Entity

KPI Name	Target for 2024	Indicator Status	Actual Value	Target Value	Measurement Period	Relevant Vision Realization Program
<b>Objective 1: Encourage Volunteer Work</b>						
Number of volunteers in the Kingdom	690,000	◆	1,237,713	690,000	2024	National Transformation
Number of volunteering opportunities in which residents of the Kingdom can participate	310,000	◆	542,622	310,000	2024	National Transformation
Economic value of volunteer work in the Kingdom per capita 	64.75	◆	138.94	64,75	2024	National Transformation
<b>Objective 2: Support the Growth of the Non-Profit Sector</b>						
Growth rate in the number of non-profit organizations	123%	◆	252.76%	123%	2024	National Transformation
Percentage of specialized non-profit organizations that support development priorities	76%	◆	92.29%	76%	2024	National Transformation
Percentage of non-profit organizations' contribution to GDP	0.53%	◆	0.99%	0.53%	2023	National Transformation
Percentage of employees of the non-profit sector out of the total workforce	0.42%	◆	0.64%	0.42%	2023	National Transformation
<b>Objective 3: Enable Non-Profit Organizations to Achieve a Deeper Impact</b>						
Beneficiaries Satisfaction Rate regarding Services of Non-Profit Organizations	85%	◆	88.97%	85%	2024	National Transformation
Percentage of developmental expenditures out of total non-profit sector spending	72.6%	◆	75.31%	72.6%	2023	National Transformation
<b>Objective 4: Provide High-Quality Services to Pilgrims undertaking Hajj and Umrah</b>						
Number of volunteers engaged in the service of the Hajj and Umrah pilgrims	150,000	◆	153,009	150,000	2024	Service to Hajj and Umrah pilgrims

◆ Fully Achieved (99% or more) ◆ Partially Achieved (85% - 99%) ◆ Not Achieved (Less than 85%)



## Executive Summary

### > Status of Initiatives Approved in Accordance with Official Procedures

Initiative	Initiative Status	Start Date	Actual Completion Percentage	Planned Completion Percentage	Scheduled End Date	Relevant Vision Realization Program
Activate the outsourcing of governmental services to the Hajj and Umrah pilgrims and visitors to the non-profit sector	◆	2022-07-26	100%	100%	2024-11-25	Service to the Hajj and Umrah pilgrims and visitors
Develop the capacities of the non-profit sector and enhance coordination and integration	◆	2022-08-29	73%	73%	2025-12-31	Service to the Hajj and Umrah pilgrims and visitors
Empower and regulate volunteer work for the Hajj and Umrah pilgrims and visitors in Makkah and Madinah	◆	2023-01-01	66%	66%	2025-12-30	Service to the Hajj and Umrah pilgrims and visitors
Develop the legislative environment for the non-profit sector	◆	2023-07-01	43%	33%	2027-12-31	National Transformation
Build and Develop a System of Partnerships and Contribution of the Private Sector in the Non-Profit Sector	◆	2023-07-01	7%	9%	2025-12-31	National Transformation
Establish and Launch non-profit development villages	◆	2023-07-01	20%	20%	2027-12-31	National Transformation
Build and Develop a System for Professional and Skill-Based Volunteer Work	◆	2023-07-01	51%	44%	2025-12-31	National Transformation
Enable Community Members in reciprocal volunteering initiatives (time bank)	◆	2023-07-01	42%	32%	2025-12-31	National Transformation

◆ On Track, Variance of 5% or Below    ◆ Behind Schedule, Variance of 5% to 15%    ◆ Significantly Behind Schedule, Variance Exceeding 15%



## Executive Summary

### > Realization of Indicators

The non-profit sector in the Kingdom of Saudi Arabia witnessed an unprecedented qualitative leap during 2024, achieving exceptional accomplishments that reflect sustainable growth and the substantial support afforded to this vital sector

Notably, the sector successfully expanded to encompass

**+5700**  
non-profit organizations

This advancement reinforces its role in bolstering social and economic development and contributes to realization of the Saudi Vision 2030, thereby realizing a sustainable positive impact.





## Executive Summary

> Realization of Indicators

Achieving the milestone of

# One Million Volunteers

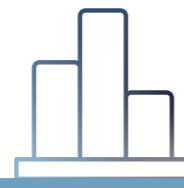
During 2024

A feat of which we are profoundly proud, reflects our unwavering commitment to realizing the objectives of Saudi Vision 2030, six years ahead of the designated schedule





## Achieving the One Million Volunteer Indicator



### Figures and Indicators



**1,237,713**

Volunteers in the Kingdom

**542,622**

Number of Volunteer Opportunities

**80,117,736**

Number of Volunteer Hours

**138,94** ٠٠٠

Economic Value of Volunteering per Individual

**73%**

General Volunteer Rate in Total Volunteer Work

Male Female

**42.58%** | **57.42%**

Volunteer Rate by Gender

**22%**

Skill-Based Volunteer Rate of Total Volunteer Work

**5%**

Professional Volunteer Rate of Total Volunteer Work



## Executive Summary

### > Achievements

## First



# Sector Guidance and Impact Measurement

**01** Guiding the activities of the non-profit sector to achieve economic, social, and international impact

- ◆ The Council of Ministers approved the reference model for a memorandum of understanding - for cooperation in the field of the non-profit sector between the Center and its counterparts in other countries, and authorized His Excellency the Minister of Human Resources and Social Development, Chairman of the Board of Directors of the Center - or his delegate - to discuss with the Center's counterparts in other countries



- ◆ Execution of **3 international partnerships** to achieve international cooperation and exchange of expertise regarding the non-profit sector



- ◆ Execution of **20 partnerships** with a number of governmental, private, and non-profit entities

- ◆ Development of a social impact measurement methodology and release of its procedural guide
- ◆ Creation of a document to activate the human resources system strategy and capacity building for the non-profit sector





# Executive Summary

## > Achievements

# Second



## Sector Growth and Participation Enhancement

# 01

Enhancing the Growth of Sector Customers



◆ Launch of the **"Shatr"** Social Innovation Platform, to establish the first community of its kind in promoting a culture of innovation within the non-profit sector

◆ Reduction of the processing time for applications received from civil associations and organizations, and family endowments from 34 to **20 working days**

◆ Increase in the establishment rate of family funds by **64%** compared to the previous year, with **200 family funds established**

◆ Licensing of **1,200 non-profit Organizations**

◆ Establishment of **5 Civil Foundations** through joint stock companies





## Executive Summary

> Achievements

### Third



## Sector Capacity Development and Sustainability Achievement

#### 01 | Enhancing Level of Services and Products in the Non-Profit Sector

- ◆ Launch of **4 social investment models** in the non-profit sector for financial sustainability.
- ◆ Launch of the **Sector Enablers** product, which aims to involve the private sector in supporting the non-profit sector and enabling it to fulfill its societal role through the development and expansion of its provided services.

#### 02 | Attracting and Developing Capacities in the Non-Profit Sector

- ◆ Training and qualification of **30,000** employees in the non-profit sector
- ◆ Creating **17,000** jobs in the non-profit sector within the national employment plan

#### 03 | Increasing Revenue Sources for Non-Profit Organizations and Steering Them Towards Financial Sustainability

- ◆ Achievement of **SAR 9 billion** in total government contracts with the sector
- ◆ Launch of the "Uswah" social investment fund with a value of **half a billion riyals** to support the development projects of civil associations, enable investment for associations, and achieve financial sustainability



## Executive Summary

### > Achievements

# Fourth



## Establishment of an Enabling Environment for the Sector

# 01

Enabling the Non-Profit Sector Through an Effective Legislative Environment



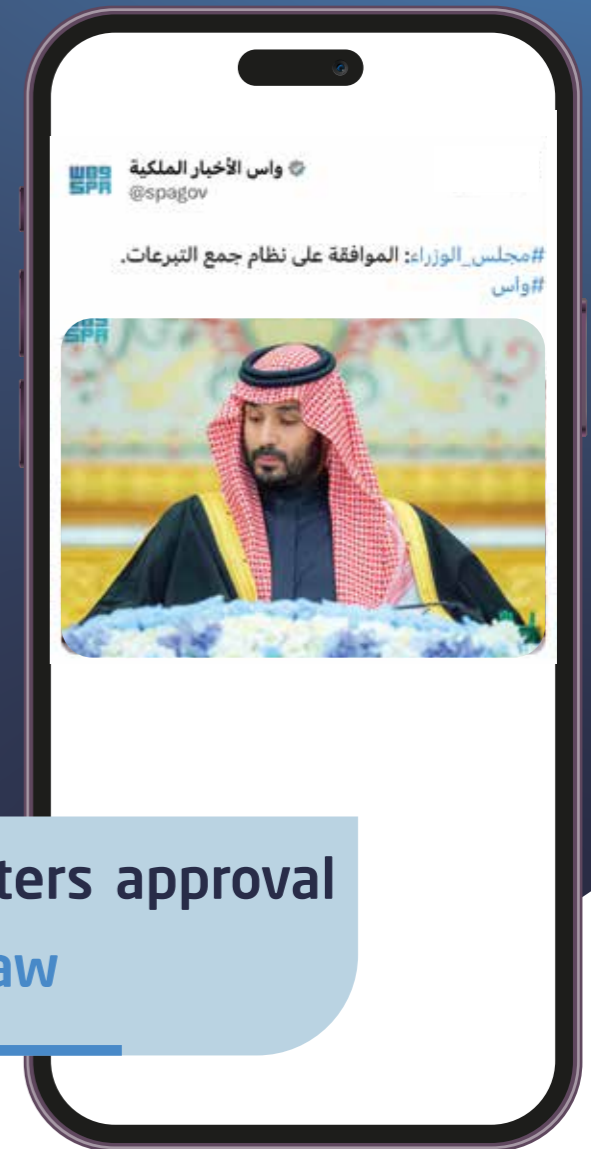
### Submission of Adoption of

- The draft law of non-profit associations
- The draft law of non-profit institutions and funds
- The draft executive regulations for the Fundraising Law
- Controls for the participation of foreigners in voluntary work in non-sensitive activities
- The regulations governing the relationship between the Center and the entities that technically supervise civil associations and Organizations.
- Rules for coordination between civil associations and institutions and official entities.
- Rules for civil funds



### Issuance of

- The rules of procedure for the steering committee of the Council of civil associations
- The rules of procedure for the steering committee of the council of civil associations



The Council of Ministers approval of the Fundraising Law

### Working on several studies, including:

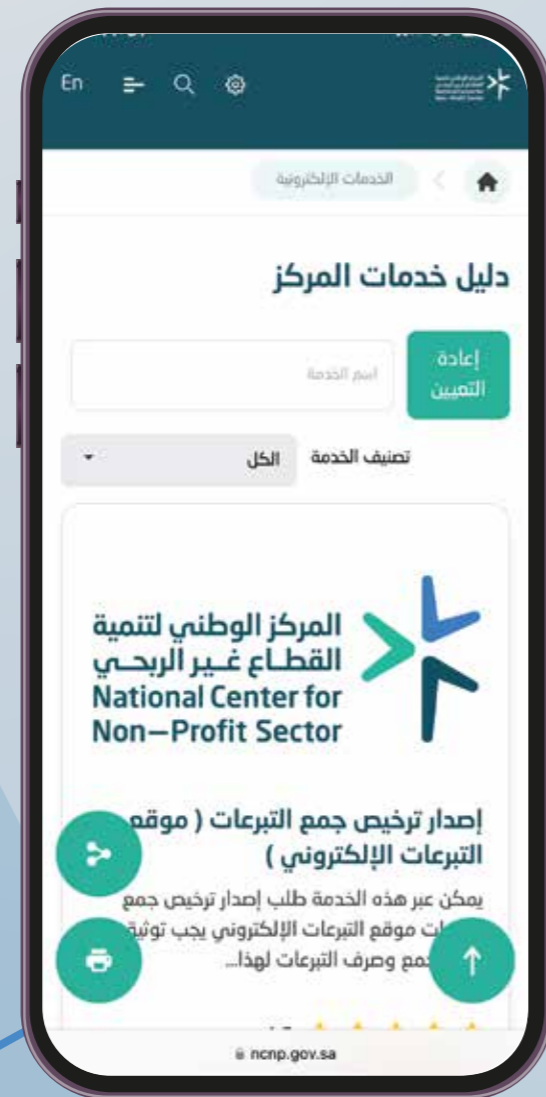
- The possibility of government entities establishing non-profit entities
- The priority of Fundraising within the Kingdom
- A study of the unified registry
- The feasibility of the social investment system
- Cessation of land grants



# 02

## Increasing Research and Studies and Promoting the Adoption of Innovative Solutions in the Non-Profit Sector

Launch of an electronic service to facilitate researchers' tasks in conducting their research and studies on the non-profit sector



Encouragement of more than **30 researchers** to conduct their research in the non-profit sector

Issuance of a special edition dedicated to the non-profit sector in the **Journal of Social Studies and Research**

Raising of the Center's commitment level to the digital transformation measurement indicator standards, reaching nearly **62%**, an increase of 41% compared to last year

Activation of **8 partnerships** for social investment in the non-profit sector

Establishment and operation of **the non-profit sector observatory** to serve the Hajj and Umrah pilgrims and visitors

Launch of a dedicated track for the non-profit sector within **the Local Content Award** in its third edition

Establishment of a non-profit sector branch in the **Social Research Award** in cooperation with the National Center for Social Studies and Research



Launch of an acceleration and incubation program for **45 community projects** for civil associations and community entrepreneurs



# 03 Promoting Communication and Raising Awareness about the Non-Profit Sector

## > Locally



Launch of the **Excellence Award** in Serving the Hajj and Umrah pilgrims and visitors



Production and implementation of the radio program **"Ataa wa Sa'ada"** (Giving and Happiness)



Organization of the second edition of the International Exhibition for the Non-Profit Sector and Awqaf **(IENA)**



Launch of the **Voluntary Work Award** and activating the Saudi International Volunteer Day



Participation in the implementation and sponsorship of the radio program **"Khayrak ya Saudiya"** (Your Goodness, O Saudi Arabia)



Participation in the **COP16 conference**



Launch of a national campaign titled **"Khair Man Yumathilhum"** (The Best of Those Who Represent Them) in recognition and pride of those working in the non-profit sector



Implementation of **37 media campaigns** to raise awareness about the Center, its mandate, and its roles, to enhance growth and participation in the sector



Participation in the **Digital Transformation Forum** for the non-profit sector as a strategic partner

- ◆ Raising awareness about the non-profit sector, achieving an awareness rate of **%60**, an increase of **53%** compared to last year
- ◆ Raising awareness about the Center, achieving an awareness rate of **%20**, an increase of **%7** compared to last year
- ◆ Launch of the **"One Million Volunteers"** campaign to celebrate achieving the Saudi Vision 2030 target, with the campaign reaching **(70M)**
- ◆ a **39%** increase in the local representation indicator
- ◆ a **35%** increase in the international representation indicator
- ◆ Improvement of the quality of the website content, resulting in raising its evaluation through the Digital Government Authority report to **88%**
- ◆ **Development of the digital performance of non-profit sector organizations** by conducting a workshop with the X platform for sector organizations and preparing a guidance manual for the use of Facebook by sector organizations, in cooperation with the Ministries of Foreign Affairs and Media



### > Internationally



Exploration of avenues of cooperation with the Internal Revenue Service of the U.S. Department of the Treasury in Washington D.C., as part of the Kingdom's international representation activities



Enabling of non-profit sector organizations internationally to support the achievement of Sustainable Development Goals through organizing meetings with international entities and sector organizations



Participation in the Stanford Conference



Participation in the GIIN Impact Investing Conference



Qualification and empowerment of non-profit organizations to represent internationally at the COP16 conference



Exploration of avenues of cooperation with a number of relevant international entities



Raising awareness of the Center's role and the role of non-profit sector organizations, and exploring cooperation opportunities with a number of international government entities



## Executive Summary

> Achievements

### Fifth



## Activation of Supervision and Compliance in the Sector

### 01 | Activating Financial and Administrative Supervision in the Non-Profit Sector

- ◆ Launch of a self-assessment service and automating the assessment of governance standards for previously evaluated entities
- ◆ Activation of the financial soundness standard by including the achieved score in the standard within the overall governance score
- ◆ Launch of a service to upload financial statements for family funds

### 02 | Activating Technical Supervision in the Non-Profit Sector

## 30 technically Supervisory Units

- ◆ Increase in the number of Supervisory Units from government entities





## Executive Summary

> Achievements

### Sixth



## Achievement of Customer Satisfaction in the Sector

01

Protecting the Rights of Customers in the Sector

Exceeding of the vision's targets for beneficiary satisfaction with non-profit organization services, reaching **88.9%**

The customer satisfaction indicator for the Center's services reached **83.4%**

Development of the **"Donate Safely"** service to enhance donor confidence by providing a quick response code (QR Code) that includes fundraising license data for entities, ensuring a secure donation environment

Launch of the **"Beneficiary Records"** service, which enables the non-profit entity's authorized representative to enter data on support provided to beneficiaries, as well as to inquire about support



02

**Detailed  
Report**





## Introduction

This report is prepared in accordance with the provisions of Article (Fourteenth) of the National Center for Non-Profit Sector's Bylaws, which stipulates that "the Center shall submit to the Council of Ministers - within (ninety) days from the end of the fiscal year - an annual report on its achievements, challenges faced, and recommendations for improving its operations." The annual report has been prepared according to the National Center for Performance Measurement of public entities model.

## > About the Center

The National Center for Non-Profit Sector was established by Council of Ministers Resolution No. (459) on 1440/08/11 AH, and the Council of Ministers approved its organization under Resolution No. (618) dated 20/10/1442 AH. The center enjoys legal personality, and financial and administrative independence, and is directly linked to the Prime Minister. The Center aims to regulate, activate, and expand the role of non-profit sector organizations in development fields, work towards integrating government efforts in providing licensing services to these organizations, and providing financial, administrative, and technical supervision and increased coordination and support to the sector.

The Center was established in the context of developing the non-profit sector, which is a strategic goal within Saudi Vision 2030 aimed at empowering the non-profit sector and achieving a greater impact for the sector on both social and economic levels. The Center is one of the National Transformation Program initiatives for the development of the non-profit sector and undertakes multiple tasks that will enable the sector to grow and activate its role in achieving sustainable development. The Center will work with all its partners from government entities, non-profit organizations, companies, and individuals, according to a comprehensive governance that achieves a practical flow that provides everyone with the opportunity to contribute according to their roles within the non-profit sector system.





## Strategic Direction



To be an enabler for the development of the non-profit sector, making a local and global impact



**Mission**

To empower and guide the non-profit sector through active engagement, high efficiency, reliable and impactful services, both locally and globally



## Strategic Pillars and Objectives

The objectives of the National Center for Non-Profit Sector are distributed according to its strategic pillars. The Center has adopted specific objectives for each pillar. The following are the strategic objectives of the Center under each strategic pillar

### 01 Sector Guidance and Impact Measurement

- ◆ Guiding the activities of the non-profit sector to achieve economic, social, and international impact

### 02 Sector Capacity Development and Sustainability Achievement

- ◆ Attracting and developing capabilities in the non-profit sector
- ◆ Enhancing the level of services and products in the non-profit sector
- ◆ Increasing revenue sources of the non-profit organizations and guiding them towards financial sustainability

### 03 Enforcement of Supervision and Compliance in the Sector

- ◆ Activating financial and administrative supervision in the non-profit sector
- ◆ Activating and developing technical supervision in the non-profit sector, in coordination with the Supervisory Units

### 04 Enhancing Growth and Participation in the Sector

- ◆ Enhancing the growth of customers in the non-profit sector

### 05 Creation of an Enabling Environment for the Sector

- ◆ Enabling the non-profit sector through an effective legislative environment
- ◆ Enhancing communication and raising awareness about the non-profit sector locally and internationally
- ◆ Increasing research and studies and promoting the adoption of innovative solutions in the non-profit sector

### 06 Achievement of Customer Satisfaction in the Sector

- ◆ Protecting the rights of customers and ensuring their satisfaction in the non-profit sector



# Values



## 01 Impact

Exerting effort to enhance the impact resulting from the quality of sector services and dedication to providing those services in accordance with best practices and applications

## 02 Transparency

Providing necessary information and data, and disclosing them with integrity and accuracy

## 03 Integrity

Adhering to ethical and professional standards in all activities conducted by the Center

## 04 Collaboration

Encouraging teamwork and building integrated relationships with relevant entities to achieve common goals

## 05 Responsibility

Enhancing the sense of responsibility among the Center's staff and non-profit sector workers towards individuals and society, and committing to the consequences of their statements and actions

## > Strategic Enablers

### ◆ Human Capital



- Employee attraction
- Employee Development
- Employee Retention

### ◆ Center Governance



- Internal and External Interactions
- Resolution Delegation
- Risk Management and Compliance

### ◆ Digital Transformation



- Information Technology
- Technical support
- Electronic Platforms and Services

### ◆ Funding



- Center Revenues
- Financial Affairs
- Financial Sustainability

### ◆ Partnerships and Relations



- Local Agreements and Partnerships
- International Agreements and Partnerships

### ◆ Policies and Procedures



- Internal Policies
- Work Procedures
- Roles and Responsibilities

### ◆ Infrastructure



- Facilities
- Office Equipment

### ◆ Data and Studies



- Database
- Data Analysis
- Business Intelligence
- Stakeholder Reports

### ◆ Institutional Communication



- Institutional Identity
- Strategic Communication and Awareness
- Public Relations and Events

### ◆ Legal Affairs



- Legal Consultations
- Contract Development and Review
- Legal Regulation Development and Review



## The Center's Jurisdictions as Stipulated in its Regulation


**Article Four: Without prejudice to the jurisdictions of other entities, the Center is authorized to undertake all necessary actions to achieve its objectives in accordance with the its Regulation, including but not limited to the following:**

- ◆ **Developing strategies, plans, programs, and performance indicators** related to the non-profit sector, verifying their effectiveness, and preparing regular reports on them
- ◆ **Governing the collection of donations by non-profit sector organizations** and their campaigns in accordance with relevant regulations
- ◆ **Activating the role of the non-profit sector** in achieving sustainable development goals
- ◆ **Coordinating and integrating with the Supervisory Units in government entities** under whose jurisdiction falls the activities of non-profit sector organizations to activate and develop technical supervision over the sector and its organizations. It also facilitates and expedites the establishment of specialized non-profit sector organizations and encourages non-profit work, activating its role and expanding it in development fields
- ◆ **Establishing incubators, accelerators for social businesses** and intellectual hubs for non-profit sector organizations, and stimulating the non-profit and private sectors to establish them
- ◆ **Financial and administrative supervision of non-profit sector organizations** classifying them, and working on their governance according to the best international standards
- ◆ **Providing relevant consultancy and training services**, with a fee charged for those services
- ◆ **Supervising the financial support provided to non-profit sector organizations** in coordination with supporting entities and directing support to prioritize developmental plans and support the financial sustainability of these organizations
- ◆ **Issuing necessary licenses and permits for non-profit sector organizations** as per the relevant laws and regulations, in coordination with the competent authority and supervisory bodies under whose jurisdiction falls the activities these organizations' supervision
- ◆ **Issuing regulations, rules, guides, and standards necessary for regulating the non-profit sector** in accordance with sector laws and policies
- ◆ **Representing the Kingdom in international and regional organizations** and forums related to its mandate
- ◆ **Conducting and encouraging research, studies, and statistics related to the non-profit sector and publishing them**, in coordination and partnership with relevant entities, and establishing a database for the sector, its organizations, programs, needs, and priorities
- ◆ **Raising awareness of the importance of the non-profit sector**, stimulating contribution to it in various forms, organizing and participating in relevant exhibitions, conferences, and seminars
- ◆ **Promoting the culture of volunteering** and encouraging, organizing, and enabling volunteer work thereby achieving diversify and increase volunteer opportunities, and the number of volunteers
- ◆ **Activating social impact investment** and incentivizing contributions to it
- ◆ **Working on improving the efficiency and effectiveness of non-profit sector organizations**, removing obstacles they face, providing administrative and technical support, building the capacities of their employees, and designing and implementing necessary programs in partnership with government entities, private, and non-profit sectors



# Performance Summary

## 01 Key Performance Indicators (KPIs) for the Authority

KPI	Target for 2024	Indicator Status	Actual Value	Target Value	Measurement Period	Relevant Vision Realization Program
<b>Objective 1: Encourage Volunteer Work</b>						
Number of volunteers in the Kingdom	690,000	◆	1,237,713	690,000	2024	National Transformation
Number of volunteering opportunities in which residents of the Kingdom can participate	310,000	◆	542,622	310,000	2024	National Transformation
Economic value of volunteer work in the kingdom per capita 	64.75	◆	138.94	64,75	2024	National Transformation
<b>Objective 2: Support the Growth of the Non-Profit Sector</b>						
Growth rate in the number of non-profit organizations	123%	◆	252.76%	123%	2024	National Transformation
Percentage of specialized non-profit organizations that support development priorities	76%	◆	92.29%	76%	2024	National Transformation
Percentage of non-profit organizations' contribution to GDP	0.53%	◆	0.99%	0.53%	2023	National Transformation
Percentage of employees of the non-profit sector out of the total workforce	0.42%	◆	0.64%	0.42%	2023	National Transformation
<b>Objective 3: Enable Non-Profit Organizations to Achieve a deeper impact</b>						
Satisfaction Rate of Beneficiaries with Services of Non-Profit Organizations	85%	◆	88.97%	85%	2024	National Transformation
Percentage of developmental expenditures out of total non-profit sector spending	72.6%	◆	75.31%	72.6%	2023	National Transformation
<b>Objective 4: Provide High-Quality Services to Hajj and Umrah pilgrims and visitors</b>						
Number of volunteers engaged in the service of Hajj and Umrah pilgrims and visitors	150,000	◆	153,009	150,000	2024	Service to Hajj and Umrah pilgrims and visitors

◆ Fully Achieved (99% or more)    ◆ Partially Achieved (85% - 99%)    ◆ Not Achieved (Less than 85%)



# Performance Summary

## 02 Status of Initiatives Approved in Accordance with Official Procedures

Initiative	Initiative Status	Start Date	Actual Completion Percentage	Planned Completion Percentage	Scheduled End Date	Relevant Vision Realization Program
Activate The outsourcing of governmental services for the Hajj and Umrah pilgrims and visitors to the non-profit sector	On Track	2022-07-26	100%	100%	2024-11-25	Service to the Hajj and Umrah pilgrims and visitors
Develop the capacities of the non-profit sector and enhance coordination and integration	On Track	2022-08-29	73%	73%	2025-12-31	Service to the Hajj and Umrah pilgrims and visitors
Empower and regulate volunteer work for the Hajj and Umrah pilgrims and visitors in Makkah and Madinah	On Track	2023-01-01	66%	66%	2025-12-30	Service to the Hajj and Umrah pilgrims and visitors
Develop the legislative environment for the non-profit sector	On Track	2023-07-01	43%	33%	2027-12-31	National Transformation
Build and Develop a System of Partnerships and Contribution of the Private Sector in the Non-Profit Sector	On Track	2023-07-01	7%	9%	2025-12-31	National Transformation
Establish and Launch non-profit development villages	On Track	2023-07-01	20%	20%	2027-12-31	National Transformation
Build and Develop a System for Professional and Skill-Based Volunteer Work	On Track	2023-07-01	51%	44%	2025-12-31	National Transformation
Enable Community Members in reciprocal volunteering initiatives (time bank)	On Track	2023-07-01	42%	32%	2025-12-31	National Transformation

◆ On Track, Variance of 5% or Below
 ◆ Behind Schedule, Variance of 5% to 15%
 ◆ Significantly Behind Schedule, Variance Exceeding 15%



## Performance Summary

### 03 Satisfaction Level of Beneficiaries with Center's Services



## Client Communication

**181,681**

The method of communication varies depending on the tools used, which may include telephone communication, field visits, digital reminders, or via the smart assistant on the WhatsApp chatbot

Customer Satisfaction Rate with Center Services **83.4%**

Exceeding the Target of 80%





## Achievements and Accomplishments



Transaction Type	Completed	In Progress	Total
Ordinary	<b>200</b>	<b>4</b>	<b>204</b>
Confidential	<b>141</b>	<b>10</b>	<b>151</b>
<b>Total</b>			<b>355</b>



Data	Participants		Percentage of the Completed compared to the Achieved
	Target	Achieved	
Administrative Courses	<b>107</b>	<b>263</b>	<b>246%</b>
Technical Courses	<b>184</b>	<b>197</b>	<b>107%</b>
Other Courses	<b>184</b>	<b>265</b>	<b>144%</b>
<b>Total</b>	<b>475</b>	<b>725</b>	<b>153%</b>



## Key Actions and Achievements

### 03

## Social Activities, Conferences, and Global and Local Awards Achieved by the Center



**Award for the Best Employee Benefits and Welfare Strategy** in the Public and Governmental Sector, at the governmental sector level in the Gulf Cooperation Council (GCC) countries, during the 12th Annual GCC Government Human Resources Summit 2024



**Google Cloud Public Sector Innovator Award** for 2024, one of the annual global awards presented to leading institutions in technological innovation and digital infrastructure development



His Excellency the Minister of Hajj and Umrah honors the National Center for Non-Profit Sector **for its efforts contributing to the success of the Hajj season 1445 AH**



Recognition from the Digital Government Authority for its **implementation of the unified design system "Platforms Code"**

**Certificate of Recognition for Institutional Excellence** from the European Foundation for Quality Management (EFQM)



**ISO9001 Certified**





## Key Actions and Achievements

04

### Governance, Risk, and Compliance (GRC)



- Preparation and adoption of the National Center for Non-Profit Sector's governance framework
- Preparation and adoption of the annual compliance plan, which aims to ensure the Center's adherence to local and international regulations and legislation
- Establishment and launch of a compliance library at the Center to promote a culture of compliance in accordance with best practices
- Implementation of compliance self-assessment processes to enhance the level of institutional commitment and ensure the alignment of activities and policies with applicable rules and regulations
- Development of a business continuity plan for priority services, in addition to the preparation of a business incident management and response plan, a technical disaster recovery plan, and a crisis management plan to achieve institutional excellence
- Activation of the cybersecurity operations center to enhance the enabling factors of the center's strategy related to Center governance, digital transformation, infrastructure protection, and data protection
- Documentation of operational, strategic, and key risks

05

### Digital Transformation



- Transfer of the National Volunteer Portal from the Ministry of Human Resources and Social Development
- Enhancement of business expansion and development through secure and automated GSN/GSB integration
- Launch of a service to securely locate clothing donation containers via geographical maps
- Participation of the Center in the Digital Government Authority's platform code initiative
- Addressing the challenges of the Unified National Number for Non-Profit Entities
- Signing a partnership with Google Cloud Saudi Arabia to adopt their cloud service solutions
- Launch of a digital transformation standard ("Raqeem") for the non-profit sector to manage and measure digital transformation in associations and achieve digital sustainability



# 03

## Center Partners





المركز الوطني لتنمية  
القطاع غير الربحي  
National Center for  
Non-Profit Sector



# Technical Supervisory Units

National efforts in the development of the non-profit sector are integrated under the leadership of the National Center for Non-profit Sector. This is achieved through collaboration between the Center and 30 Technical Supervisory Units from government entities. The Center also works with its partners, financially and administratively overseeing non-profit organizations, in accordance with their respective terms of reference and the developmental field in which they operate

## > Scope of Work for Technical Supervisory Units

- ◆ Reviewing establishment applications referred to them by the Center
- ◆ Assisting establishment applicants in properly directing their applications
- ◆ Following up the stages of establishment applications until all necessary procedures are completed
- ◆ Developing necessary instructions to regulate technical activities
- ◆ Approving requests to establish programs, projects, and artistic activities
- ◆ Conducting research and studies, and providing consultation
- ◆ Measuring organizational performance, monitoring and guiding activities, and preparing technical reports
- ◆ Organizing events that contribute to the development of non-profit organization activities
- ◆ Overcoming difficulties faced by non-profit organizations in conducting and developing their activities
- ◆ Providing opinions on the dissolution or merger of associations
- ◆ Qualifying and technically developing human resources working in supervised non-profit organizations
- ◆ Preparing necessary periodic statistical reports on supervised non-profit organizations
- ◆ Preparing an annual report during the last three months of each year, including developmental needs
- ◆ Spreading awareness of non-profit work and encouraging the establishment of non-profit organizations in developmental fields
- ◆ Enabling and building organizational capacities to provide services to the public sector with the required quality
- ◆ Technically evaluating organizational performance and preparing semi-annual reports reflecting capabilities and submit the same to the Center
- ◆ Engaging organizations in the design of community-oriented services and programs within their service and work areas



## Performance Indicators for Technical Supervisory Units



	Indicator	Measurement Frequency	Indicator Measuring Unit	
Performance Indicators	Number of volunteer hours in non-profit organizations under the Authority's supervision	Quarterly	Hour	
	Number of programs and activities implemented by non-profit organizations under the Authority's supervision	Quarterly	Program	
	Number of volunteers in non-profit organizations under the Authority's supervision	Quarterly	Volunteer	
	Number of empowered non-profit organizations under the Authority's supervision	Semi-annually	Organization	
	Number of non-profit organizations under the Authority's supervision	Semi-annually	Number	

◆ Value realized for the year 2023    ◆ Value realized for the year 2024 (up to the third quarter)



# Technical Supervisory Units and their affiliated organizations

# 30 technical Supervisory Units

 الموارد البشرية والثمينة الاجتماعية	 وزارة التعليم	 وزارة الصحة Ministry of Health	 وزارة الشؤون البلدية والقروية والإسكان	 المركز الوطني لتنمية القطاع غير الربحي National Center for Non-Profit Sector	 وزارة البيئة والمياه والزراعة Ministry of Environment Water & Agriculture	 وزارة التعليم Ministry of Education
2,385	887	362	346	217	149	137
 وزارة الثقافة Ministry of Culture	 وزارة الرياضة Ministry of Sports	 الهيئة السعودية للتخصصات الصحية Saudi Commission for Health Specialties	 وزارة الحج والعمرة MINISTRY OF HAJJ AND UMRAH	 وزارة الحج والعمرة MINISTRY OF HAJJ AND UMRAH	 وزارة الاتصالات وتقنية المعلومات MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY	 وزارة التجارة Ministry of Commerce
133	73	70	68	50	44	33
 مدينة الملك عبدالعزيز للعلم والتكنولوجيا KACST	 وزارة السياحة Ministry of Tourism	 أوقاف الهيئة العامة للأوقاف GENERAL AUTHORITY FOR WAQAF	 وزارة الزكاة والوقف	 وزارة الإعلام Ministry of Media	 وزارة الطاقة MINISTRY OF ENERGY	 وزارة النقل والخدمات اللوجستية Ministry of Transport and Logistic Services
31	25	19	18	18	17	14
 الهيئة العامة للترفيه General Entertainment Authority	 وزارة الاقتصاد والتخطيط MINISTRY OF ECONOMY & PLANNING	 SDAIA الهيئة السعودية للبيانات والذكاء الاصطناعي Saudi Data & AI Authority	 برنامج جودة الحياة	 الهيئة السعودية للملكية الفكرية Saudi Authority for Intellectual Property	 وزارة الصناعة والثروة المعدنية Ministry of Industry and Mineral Resources	 الهيئة العامة للمعارض والمؤتمرات SAUDI CONVENTIONS & EXHIBITIONS GENERAL AUTHORITY
13	9	9	7	6	2	0

This does not include the 623 family funds



## Distribution of Non-profit Organizations by Regions

Riyadh	1,592	Jazan	265
Makkah	1,041	Al Bahah	175
Al Qassim	561	Al Jowf	163
Asir	452	Tabuk	127
Eastern region	503	Najran	114
Al Madinah Al Munawwarah	337	Northern Borders	99
Hail	325		

**Total**  
**5,754**





## توقيع اتفاقية مشاركة صندوق دعم الجمعيات في برنامج تسريع ابتكار الجمعيات



### > Center Partners

## Association Support Fund

The Fund was established under the provisions of Article (7) of the Civil Associations and Foundations Law issued by Royal Decree No. (M/8) dated 19/2/1437H. The Fund has a legal personality and is financially independent under which it is entitled to own, manage, and litigate



صندوق دعم  
الجمعيات  
Associations  
Support Fund

The Fund continues to support associations by providing a variety of products since the commencement of its operations in early 2023. The second year witnessed a significant growth in the number of beneficiary associations, with an increase of 27% compared to 2023, accompanied by a 14% rise in support amounts. This growth reflects the Fund's commitment to enhancing the role of associations in serving beneficiaries, contributing to the achievement of sustainable community development. This increase was attributed to generous government support, in addition to strategic partnerships through the establishment of public and specialized financial funds and portfolios, which contributed to attracting additional financial resources that strengthened the Fund's ability to expand its support for the non-profit sector.



### Fund's Affiliations

## 01

#### Organizational Affiliation

The Fund is affiliated with the Board of Directors of the National Center for Non-Profit Sector

## 02

#### Strategic Affiliation

The Fund is strategically affiliated with the Development and the Non-profit Sector Strategies



### Outcomes of Organizational Affiliation

## 01

#### Organizational Outcome

Issuance of the Associations Support Fund Regulations, as amended

## 02

#### Strategic Outcome

Formation of the Board of Directors of the Associations Support Fund



# Strategic Direction of the Association Support Fund

## Vision

The financial and investment enabler to achieve financial sustainability for associations

## Mission

Empowering and supporting associations through resources and investments development, and partnerships to achieve their financial sustainability and maximize their social and economic impact

### Fund Priorities

- ◆ **Enhancing Client Experience:** Building trust with key stakeholders, including institutions, associations, and partners, by providing high-quality, reliable services and ensuring the availability of alternative channels
- ◆ **Understanding the reality of Associations:** Focusing on the development and sustainability of their financial resources to achieve the desired added value
- ◆ **Building Internal Capabilities:** Developing the Fund's human and technical capabilities in core areas to support expansion and outreach

## > Fund Objectives

- 01** Diversifying support products
- 02** Enhancing financial sustainability in associations
- 03** Developing and diversifying association investments
- 04** Achieving institutional sustainability and maturity for the Fund

### Source

### Amount

Government support under the current subsidies item	494,000,000
Support from the Ministry of Human Resources and Social Development	39,433,382
Confiscated funds	12,000
Partnerships	15,780,570
<b>Total</b>	<b>549,225,952</b>

1,720

Beneficiary Associations

13

Regions

549+ million

total support budget

Supporting development projects

+500





## Support Figures

### > Support Volume

Level	Target	Support Amount (SAR)	Number of Requests	Percentage of Total Requests	Total Financial Amount
<b>First</b> Small Grant	Small, startup entities with limited resource needs	<b>1 to 100,000</b>	<b>1896</b>	<b>60.8%</b>	<b>150,591,871</b>
<b>Second</b> Medium Grant	Medium-sized entities requiring increased operational and growth support	<b>100,001 to 250,000</b>	<b>807</b>	<b>25.8%</b>	<b>146,580,894</b>
<b>Third</b> Large Grant	Entities with significant aspirations or projects of special importance	<b>250,001 to 500,000</b>	<b>354</b>	<b>11.3%</b>	<b>119,479,366</b>
<b>Fourth</b> Strategic Grant	Large-scale projects or strategic initiatives that can contribute to achieving significant goals for the region or the community	<b>Over 500,000</b>	<b>59</b>	<b>1.8%</b>	<b>132,573,821</b>
<b>Total</b>			<b>3116</b>	<b>100%</b>	<b>549,225,952</b>



## Support Figures

### > Supported Positions



Executive Director	▶	<b>579</b>
Accountant	▶	<b>360</b>
Social Researcher	▶	<b>117</b>
Volunteer Manager	▶	<b>243</b>
Resources Development Manager	▶	<b>191</b>
Programs and Projects Manager	▶	<b>293</b>
Social Specialist	▶	<b>109</b>

**Total** ▶ **1,892**



Increase in support funds compared to 2023

**14%**



Percentage of support allocated to the program and projects

**39%**



Supported positions

**1,892**



Establishment support

**492**

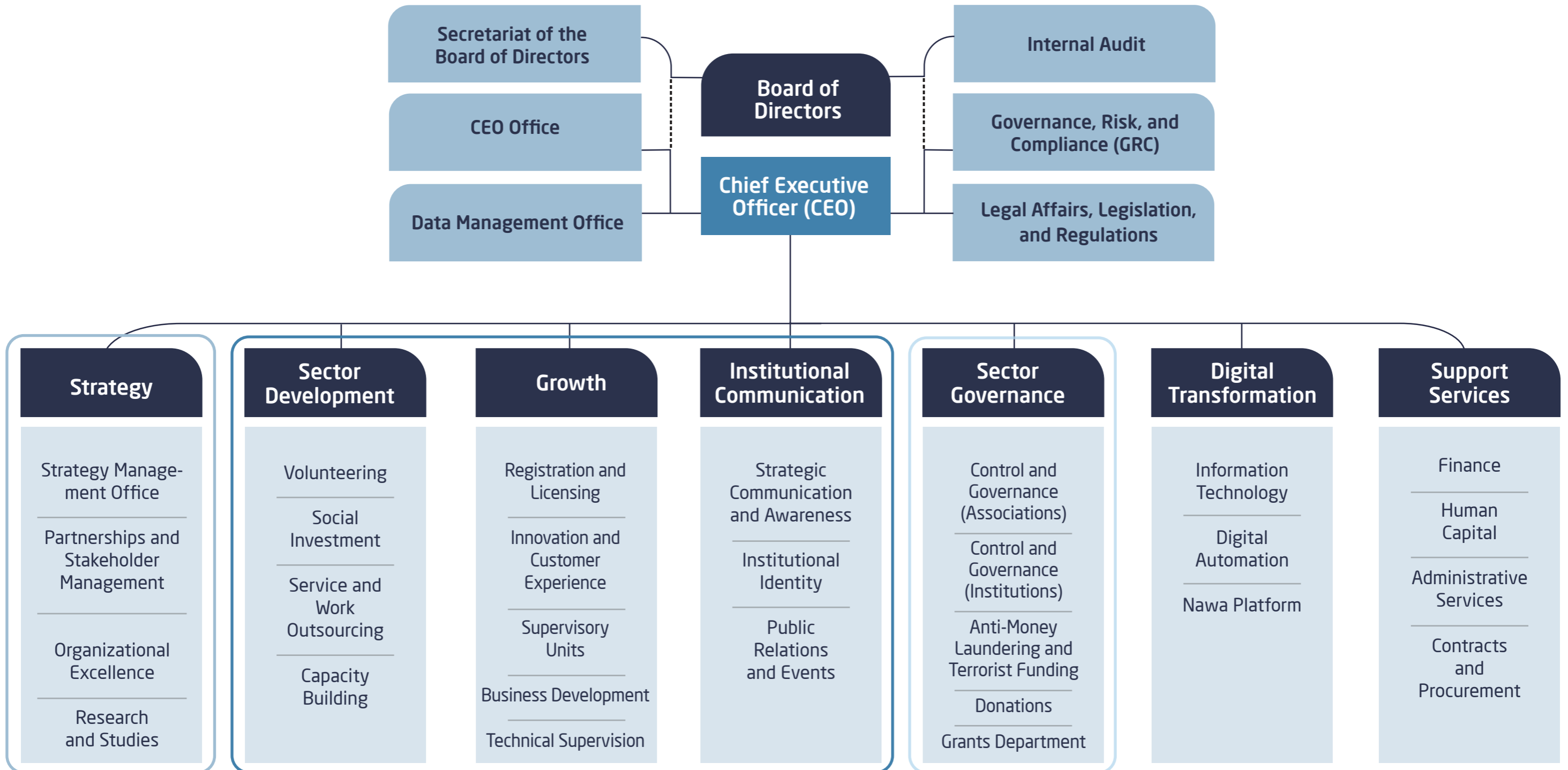
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# Overview of the Authority Current Status





# Organizational Structure



Value Chain of the Center

- Organizational Activities
- Operational Activities**
- Supervisory Activities
- Support Activities

# Conclusion

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The National Center for Non-Profit Sector has prepared its Annual Report for the year 2024, in accordance with the approved practices and standards set by the National Center for Performance Measurement of Public Entities ("Aadaa"). The Annual Report for the year 2024 reflects the efforts and successes of the non-profit sector, which were supported by the generous patronage of the leadership to achieve a deeper impact for the sector in line with the objectives of Saudi Vision 2030.

We work diligently to fulfill our aspirations of building a developmental society that contributes to national advancement, and we affirm our commitment to continue ambitious work in accordance with the objectives of the non-profit sector in the Kingdom



المركز الوطني لتنمية  
القطاع غير الربحي  
National Center for  
Non-Profit Sector

